

Plan her pregnancy on the first try
Control her fertility cycles naturally

www.knowwhen.com



KNOWHEN®
... THE TIME IS RIGHT



KNOWHEN® Advanced Saliva Ovulation Test Kit with Fertility Monitor App
The most accurate ovulation test on the market — the **ONLY U.S. Clinically Tested**
and FDA cleared saliva ovulation test with **98.9% accuracy**.

Show women **exactly when they're ovulating**.

Improve Pregnancy Outcomes and Reduce Costs for Women.

KNOWHEN Unlocks the Secret to Get Pregnant

Knowing her time of ovulation is the most effective way to increase the chance of conception. The KNOWHEN® Advanced Saliva Ovulation Test Kit shows women her **five (5) most fertile days** of ovulation in minutes so she can get pregnant faster, avoid pregnancy, or monitor her regular cycles. Use the convenient **KNOWHEN® Fertility Monitor App** to track cycle results. **Use for conception and natural family planning.**

- Plan a couples pregnancy on the first try
- **Boost your fertility success rates, increase number of babies born and parents who get pregnant.**
- Help women and couples achieve family planning goals more quickly and naturally with no chemicals.
- OB/GYNs and fertility specialists can **increase fertility success rates**, and **reduce IVF/fertility treatment cycles to get pregnant.**
- Primary care physicians, OB/GYNs and fertility specialists can help women better understand their fertility by taking a **daily saliva ovulation test at home** to collect critical information to manage reproductive health.
- If a woman cannot conceive due to a medical issue, it is important to understand this early on so her doctor can discuss possible treatments before it's too late.



Rated Best Ovulation Predictor Kit for the Past 3 Years

- **Proven saliva-based ovulation technology** makes KNOWHEN®, unlike any other ovulation test
- Amazing **98.9% accuracy** backed by **U.S. clinical studies**
- **OB/GYN recommended**
- **The most accurate ovulation test on the market**
- **No messy urine strips**
- All natural. **Chemical-free**. Not affected by medications/fertility drugs

Manage her reproductive health Naturally with KNOWHEN®

www.knowhen.com

98.9%
Accuracy

By U.S. Clinical Studies

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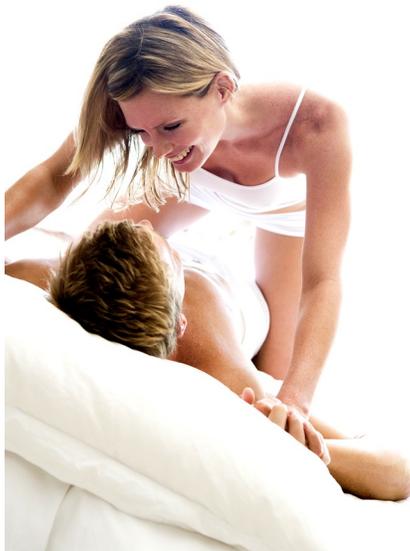


Teach her to easily collect her unique ovulation cycle information daily so

Every woman can know when she's ovulating

KNOWHEN® Advanced Saliva Ovulation Test Kit with Fertility Monitor App

Use KNOWHEN® for Conception and In Addition to Contraception Methods



Whether she's trying to get pregnant or avoid pregnancy, KNOWHEN® will indicate the **five (5) most fertile days** a woman is most likely to get pregnant.

Help women understand their fertility by starting a simple habit of taking a **daily saliva ovulation test at home** to collect their unique and critical ovulation cycle information to manage women's reproductive and sexual health.



KNOWHEN® is for Women

- Trying to conceive
- Choosing a natural family planning solution
- Tracking their ovulation and fertility cycle
- Preferring to enjoy sex naturally without fear of conception
- With irregular cycles
- Who want to better understand their body
- Who are menopausal and concerned about unexpected pregnancies
- Who want to know when their cycle restarts after having a baby

KNOWHEN® Ovulation Kit includes:

- Reusable Ovulation Tester
- Fertility Monitor App Download
- English/Spanish Instructions
- Warranty Information
- Personal Fertility Chart
- Lens Cleaning Cloth
- Carrying Case



Knowledge is Power.
*"We are transforming
the lives of women
worldwide who want to
manage their fertility.
We are finally giving
hope to so many women
who thought they
couldn't have a family."*

Helen Denise, Miss Ovulation